

Blog Post Checklist

- Keyword Research
- Title & Slug
- H1 Heading (1 Main)
- Introduction
- H2 Headings (multiple subheadings)
- Meat of article under H2 headings
- Conclusion
- Call To Action
- Link to other posts
- Non-blog links open in new window
- No follow affiliate links (if applicable)
- Images
 - Pinterest (ALT optimized)
 - Facebook
 - Twitter
 - Theme Featured Image
 - Instagram
- Green SEO
- Green Readability
- Grammarly to correct writing and spelling errors
- Publish

Blog Post Promotion Checklist

- Pinterest
 - Schedule With Tailwind
- Facebook
 - Schedule with Cinchshare
- Twitter
 - Schedule with Cinchshare
- Instagram
- Email Newsletter